

A painting by Jaime Urdiales. The central focus is a large red heart with a grid of small circular holes, resembling a strawberry. A knife is positioned diagonally across the heart. Below the heart, two white swans are depicted with their necks curved into a large, stylized 'S' shape. To the right, a sign with the word 'TESTER' in pink, block letters is visible. In the background, a sign with the text 'INJURED? Don't Call M.' and a small illustration of a man in a suit is partially visible. The overall style is a mix of pop art and surrealism.

JAIMÉ URDIALES

INTERSTATE 88

A SOLO EXHIBITION AT GUY HEPNER

Jaime Urdiales, born in 1994 in Spain, is a contemporary artist whose evocative works capture the intersection of nostalgia and urban life. Raised in the tranquil, mountainous village of Losar De la Vera, Urdiales' early years were steeped in the serene rhythms of countryside living. These formative experiences, combined with a passion for classic Hollywood cinema, instilled in him a romanticized vision of the lifestyle depicted in films.

In preparation for this new body of work, Urdiales has relocated to New York where he found a new resurgence of influences. *Interstate 88* signifies both a literal and conceptual journey that has been taken. In a pursuit of harmony and balance the exhibition unfolds the varying ups and downs Urdiales experienced during his time here.

Interstate 88 captures the ephemeral beauty of the everyday, infusing ordinary subjects with a sense of extraordinary significance. His depictions of forgotten neon signs become tribute to the vibrant energy of city life, transporting viewers to an era where these luminous symbols were the icons of urban culture. His work is a true testament to his ability to transform fleeting moments into enduring works of art, celebrating the visual history of both past and present.





BIG BOY, 2024

Acrylic on canvas

30 x 40 Inches



I MELT FOR YOU, 2024

Acrylic on canvas

30 x 40 Inches



LOVE TESTER 1, 2024

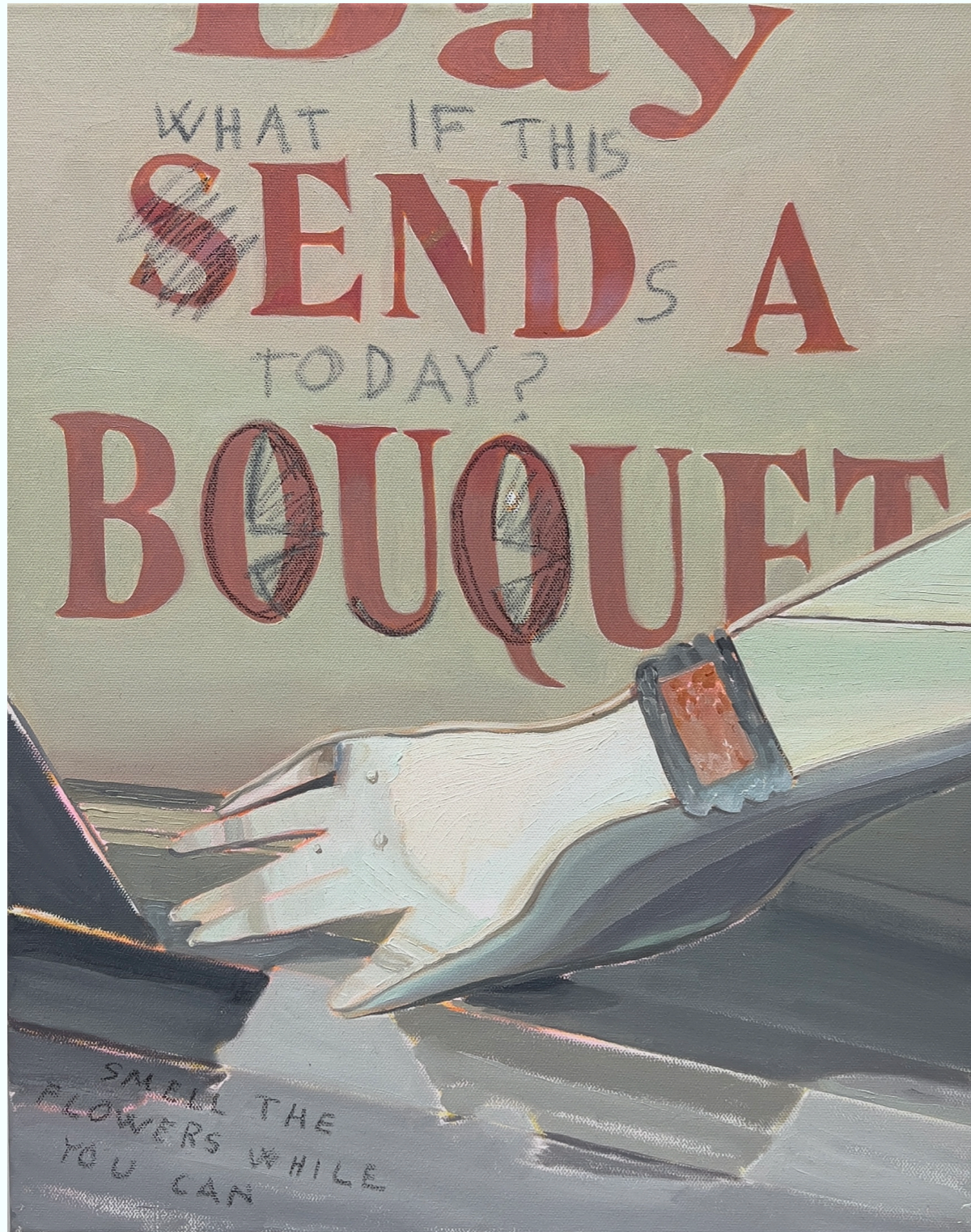
Acrylic on canvas

48 x 70 Inches



LOVE TESTER 2, 2024

Acrylic on canvas
48 x 70 Inches



***SMELL THE FLOWERS WHILE
YOU CAN, 2024***

Acrylic on canvas
16 x 20 Inches



WINNER HORSE, 2024

Acrylic on canvas

24 x 30 Inches



MY OWN WORST ENEMY, 2024

Acrylic on canvas

24 x 30 Inches



OPENING AUGUST 8

6:00 - 8:00 PM

521 W 26TH STREET, 5TH FLOOR
NEW YORK, NY 10001

RSVP & INQUIRIES: INFO@GUYHEPNER.COM